

INGENIOUS IDEAS

DEPARTMENT

TV Quality Images Now Available Via Videophone

(TVA)—Over 20 million U.S. homes now subscribe to broadband access—another term for high speed Internet connection—via DSL or cable modem.

When it comes to making use of broadband technology in innovative ways, one of the latest developments involves a company called Viseon. The company has developed what is the next step in a relatively new type of communications service, the personal broadband videophone.

Thanks to this new technology, consumers can now take part in a phone conversation during which they can see and be seen in TV quality video over the Internet. The VisiFone can be used with any broadband connection at home or an office using a Cable Modem or DSL connection.

Since the video connection is made over the Internet, there is no cost for the video call.

Unlike other videophones the technology, called VisiFone™ delivers true, full motion video at up to 30 frames per second (same as TV) and crystal clear audio.

In addition to giving families and friends a new way to keep in



New technology is making the videophone a reality—via the Internet.

touch, the product is compatible with all corporate video conferencing systems.

No PC is required. The videophones come in several models, starting at about \$400. They connect directly into a modem or on a home or office network.

The VisiFone has an integrated 6-inch screen, but to include the whole family, consumers can also attach the technology to any size TV. The hands-free microphone is great for a whole family visit or for your conference room.

To learn more, visit the Web site at www.viseon.com.