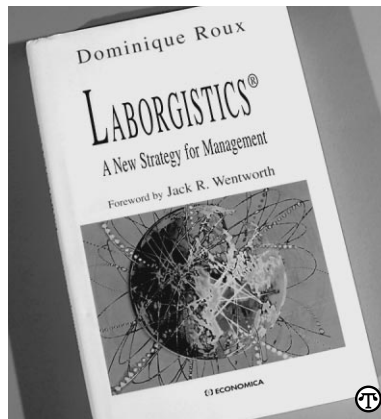




Laborgistics Replaces Outsourcing

(TVA)—Business in the modern world often requires you to go beyond the traditional approach. A concept called Laborgistics brings a new dimension of management solutions to the complexities of international manufacturing, warehousing, distribution and data services.



A new business approach can save money and jobs.

This new process brings together people and technology, creating contemporary business and manufacturing solutions, replacing the basic model of outsourcing. Outsourcing means working cheaper; Laborgistics means working smarter. Both mean cutting costs, but with this new approach you can focus on enhancing revenue, opening new market opportunities, and streamlining systems, all without needing to cut jobs.

Dr. Jack Wentworth, a former Dean of the Indiana University School of Business, and Dr. Dominique Roux, Professor of Telecommunications Economics for the College of the French Telecommunications Regulatory Authority, researched International Outsourcing Services, a pioneer in the field, and global outsourcing, and Roux wrote a new business textbook, "Laborgistics: A New Strategy for Management." Dr. Wentworth penned the book's foreword. The book is available for purchase at laborgistics.com. You can learn more at iosnet.com.