

# Career Opportunities

## Career Vocation Vs. Study Location: Can You Have The Best Of Both Worlds?

(TVA)—If you are one of the millions of Americans that started work straight from high school, then the U.S. Bureau of Labor statistics shows that on average you earn 43 percent less than colleagues who hold a bachelor's degree.

Enrolling for a degree seems the obvious solution to boost your career. A campus or online program in business or IT could bring you up to date; or perhaps a healthcare program of some kind could pave the way to a new career.

If your heart is where your current home is, then you could even stay there and enroll for an online degree.

### Business and IT

Graduates with up-to-date technical knowledge have a competitive advantage in a world where technology pervades almost every aspect of our personal and working lives. So, too, do business graduates. IT and telecommunications are in particularly high demand, and employers need people who can apply technology in a business context. International Academy of Design and Technology (IADT) offers its distinguished technology training at a number of U.S. locations, including the buzzing, vibrant city of Chicago, Ill. and Florida's sunny travel destinations of Orlando and Tampa.

### Healthcare

An aging population in the U.S. means that by 2010 healthcare services will jump by 30 percent and account for 3.1 million new jobs. At the Sanford Brown Institute in Cleveland, Ohio, you can pursue a program in Medical Assisting, Diagnostic Medical Sonography or Cardiovascular Technology in a city



that is situated on the edge of Lake Erie and is home to 28 Fortune 500 companies.

You may prefer the South, in which case you could be tempted by one of the Ultrasound Diagnostic Schools (UDS) in Fort Lauderdale, Tampa or Jacksonville, Fla. At DeVry University's Phoenix campus, you could pursue a medical technology program while enjoying the warm, dry climate of one of the fastest growing cities in the U.S.

### Fashion Design

The fashion design industry is proving remarkably resilient in the economic recession, and there are several excellent programs available in some of the popular cities. If you're tempted by Southern California's 345 days of sunshine each year, look no further than the fashion design programs at Brooks College in Long Beach or at the AIU campus in Los Angeles. For a taste of Southern charm, we recommend the low-cost but exciting metropolis of Atlanta, Ga., and its AIU campus. Soak in the beaches and waterways of Tampa, Fla., while attending its IADT campus.

### Interior Design

Rising demand for professional design of private homes, offices, restaurants and institutions that care for the rapidly growing elderly

population should spur employment growth for interior designers. According to economists at the U.S. Bureau of Labor Statistics, employment for designers will exhibit faster than average growth through 2010. There are great places to study in the United States. If you're interested in Chicago's renowned modern architecture, the Harrington Institute of Interior Design might be for you. Brooks College Long Beach and AIU Los Angeles are both located in sun-drenched Southern California.

### Culinary Arts

The restaurant industry is currently the biggest employer in the U.S. besides the government, with 11.7 million employees. A culinary arts degree program can set you up for a rewarding career with a bright future. Well-respected culinary programs are found on every coast.

### Online Learning

If you have no desire to relocate, or you aren't able to commit to a new location or regular hours, an online program could provide the flexibility and ease of access you require, without any compromise in quality or choice of subjects. Often, 100 percent of the curriculum can be completed via the Internet, including administration and book buying. You could choose University of Phoenix Online, one of the pioneers of online education, or AIU Online, an established leader in Business, IT, Design, and Education degree programs.

### Enhancing Your Career

Whether you choose an online degree or a campus degree in one of the great career areas or locations, you can be sure that you have taken a step in the right direction for securing enhanced earning power.