



# THE VIDEO AGENCY

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196 WORDS, 60 SECONDS

## NEWSWORTHY TRENDS

AMERICANS TAKE THEIR BOARD GAMES SERIOUSLY, AND GAME MAKERS HAVE RESPONDED. IN FACT, ONE COMPANY'S GAME PLAN INCLUDES RELEASING NEW VERSIONS OF CLASSIC GAMES SUCH AS CUBE CHECKERS AND CHESS, HOSTING INTERNATIONAL TOURNAMENTS AND DEVELOPING A MOBILE ELECTRONIC GAMING UNIT. ANALYSTS SAY THE BUSINESS MODEL SEEMS TO BE A WINNER, AND TO DATE THE COMPANY, CALLED MAKE YOUR MOVE—TRADED AS M-K-M-V—HAS EARNED AWARDS FROM THE MENSA SOCIETY AND THE NATIONAL PARENTING PUBLICATIONS ASSOCIATION. ACCORDING TO HENRY ROLLING, FORMER N-F-L LINEBACKER AND FOUNDER OF THE COMPANY, THE GAME MAKER HAS TEAMED WITH SPOKESPERSON BILL COSBY AND WILL INTRODUCE A MOBILE ELECTRONIC GAME SYSTEM CALLED WALLABEE M-K-5. THE SYSTEM WILL PLAY A VARIETY OF GAMES AND MEDIA INCLUDING INTERACTIVE C-DS FOR CHILDREN. THE COMPANY WILL ALSO MAKE ONLINE GAMES AVAILABLE AND HOST INTERNATIONAL TOURNAMENTS WITH CASH PRIZES AT ITS WEB SITE. FOR MORE INFORMATION OR TO PLAY GAMES ONLINE, VISIT W-W-W-- DOT--MAKE-YOUR-MOVE-I-N-C--DOT--COM.